

A

B

O

V

E

→

I

M

A

G

I

N

A

T

I

O

N

:

!

=

?

&

visang^o



Who we are

Visang is a catalyst for change. Our vision for the future of education has been crafted over the course of our 20-year history. At its heart: a spirit of challenge, partnership and empathy. Now it's time to bring the very best of Korean education to the rest of the world. Come with us. Let's make the world happier. Let's rise to the top together.

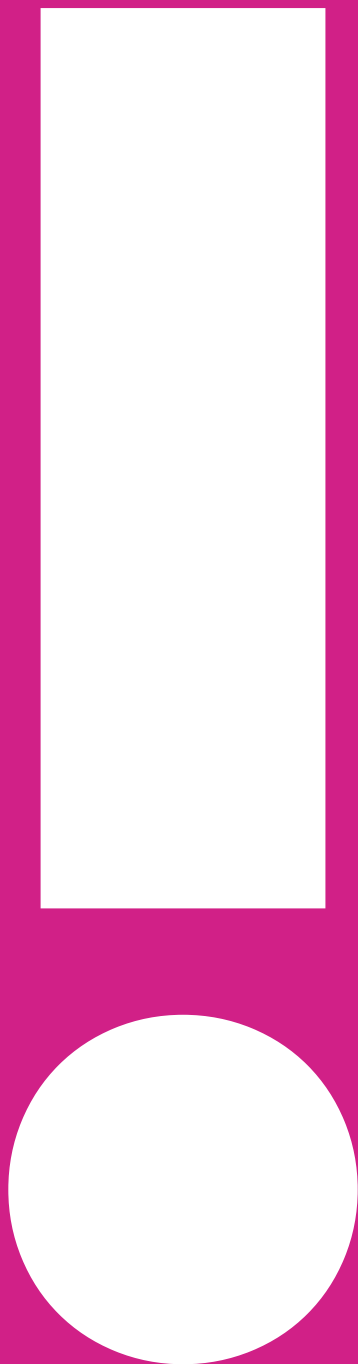
Mission

We promote a joyful experience and growth for everyone. We put imagination and innovation at the heart to create a new education and cultural paradigm beyond the conventional industry.

“Visang’s vision of growth involves setting and meeting innovative challenges. We’ve discovered that happy and educational environments make learning more enjoyable. We also use the very latest innovative educational

technology including a few hi-tech secrets of our very own. Combining innovation, positive philosophy and know-how that’s second to none, our goal is to lead a new wave in global education. Visang is now flying the flag

for Korean education around the world. We’ve come a long way, but the journey is far from done yet. Let’s work together and go beyond our wildest dreams.”
Tae Hoe Yang, CEO, Visang Education



Beliefs

Find the
outstanding in
the everyday.

Start at the
source and go
a step beyond.

Today's worries
are tomorrow's
best outcomes.

What I enjoy
doing helps
me grow.

My colleague
is my partner
in growth.

I listen with a mature
mind and respect
the difference.

I am doing
something
worthwhile in
my workplace.

On October 20, 2017, our whole team gathered together. We created and pledged allegiance to the seven belief statements listed above. These values will remain at the heart of everything Visang does over the next 20 years and beyond.

Vision

Joyful Discovery!

We create an educational culture based on our beliefs.
Setting imaginations free!

Future-proofing Education

Static knowledge will not power the forces of tomorrow. Visang ignites the future, setting new standards and crafting revolutionary models of education.

A Bastion of Culture

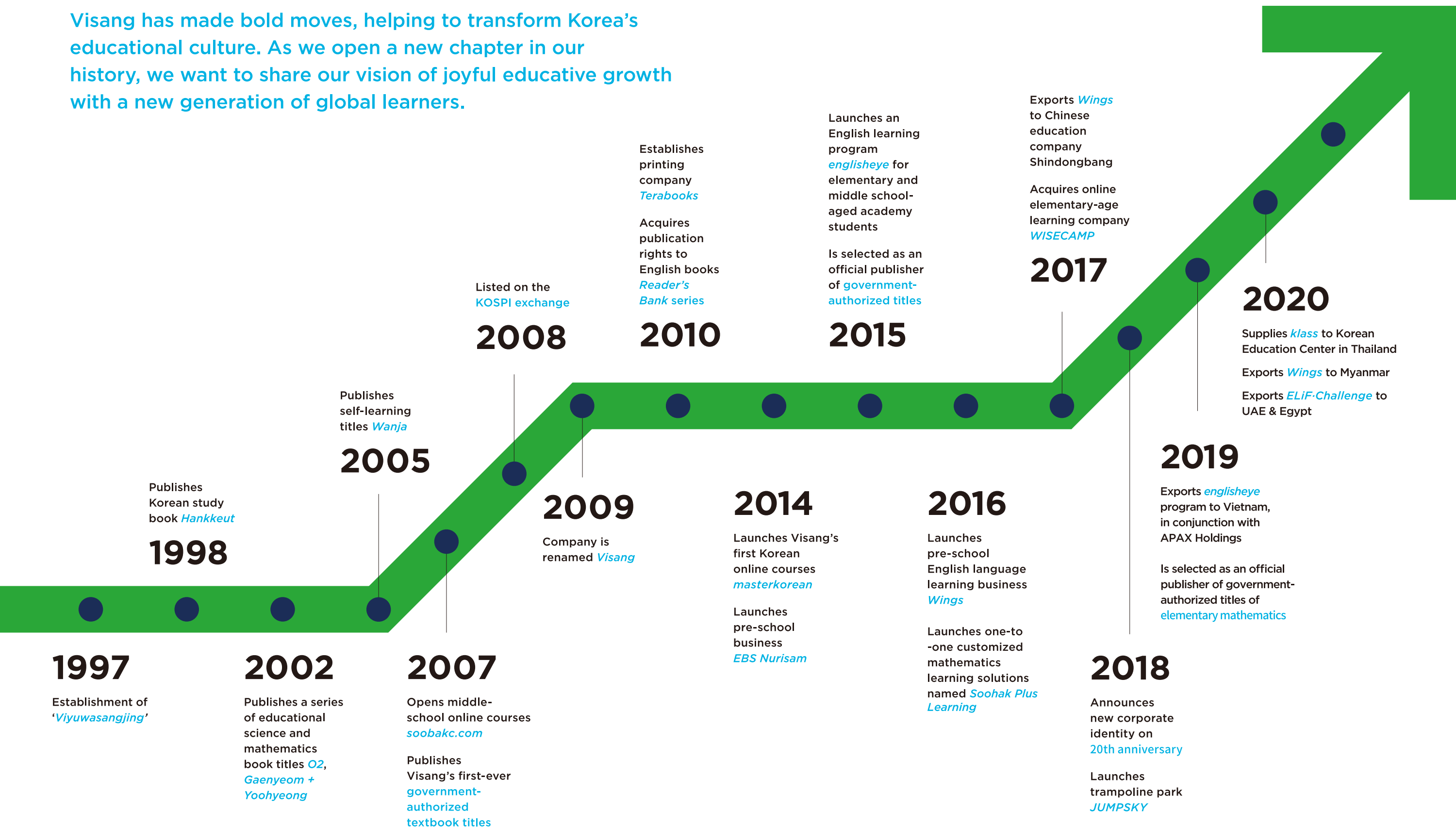
The classroom is not the only place where children grow. Visang makes learning easy and fun, accelerating the evolution of culture, and making the process enjoyable for all parties.

Leading Korean Education

IT is shrinking the world, and building a larger global community. Visang's high-tech proficiency helps it develop future talent in Korea and beyond.

History & Achievements

Visang has made bold moves, helping to transform Korea's educational culture. As we open a new chapter in our history, we want to share our vision of joyful educative growth with a new generation of global learners.



Business

Publication Activities

Visang Textbooks

Used by 11,399 elementary, middle, and high schools across Korea

Visang Study Books

Have sold over 120 million copies

Visang Mock Tests

Mock exams, evaluations and consultancy services

Viva Sam

Elementary, middle and high school teacher support services

Mom & Talk

Elementary parental education information-sharing community

비바샘 Mom&Talk

Private Academies

Nuri Plus / EBS Nurisam

Integrated learning courses for 3-5 year olds

englisheye

Elementary and middle school English learning brand with 1,300 participating academies

Visang Ivytz

Intensive English & mathematics multi-subject training academies

Soohak Plus Learning

One-to-one customized mathematics learning solutions

Visang Edu

Admissions exam training academies

누비+ EBS 누리샘 englisheye

비상아이비츠 VisangEDU

EdTech & e-Learning

Wings / Challenge

Interactive preschoolers' English language-learning programs

ELiF

Interactive elementary English language-learning programs

WISECAMP

Elementary smart learning program covering all subjects

Soobakc.com

e-Learning platform offering 5,000 middle school courses

klass / masterTOPIK / masterkorean / master k

Customized Korean language-learning platform

Visang TSCHOOL

Elementary, middle and high school teacher training platform

Wings! WISECAMP soobakc ELiF
klass masterk visang TSchool

Printing

Terabooks

A one-stop printing and publishing facilities

Terabooks

Edutainment

JUMPSKY

Urban play and culture centers

JUMPSKY

Visang stays ahead of the curve, leading the market at every step. With interactive self-directed learning programs featuring organic content and intuitive platforms, we create an educational and cultural environment. We strive to stimulate sensibilities and cultivate creativity.

1998

Published
Korean
Study Book
Hankkeut

1

Highest
Number
of Copies
Published per
Textbook

300

300 Textbook
Developers

116,076,636

Total Number
of Textbooks
Issued
116,076,636
(Academic
Year 2020)

11,399

Total of
11,399 Korean
Elementary,
Middle and High
Schools Using
Visang
Textbooks

120,000,000

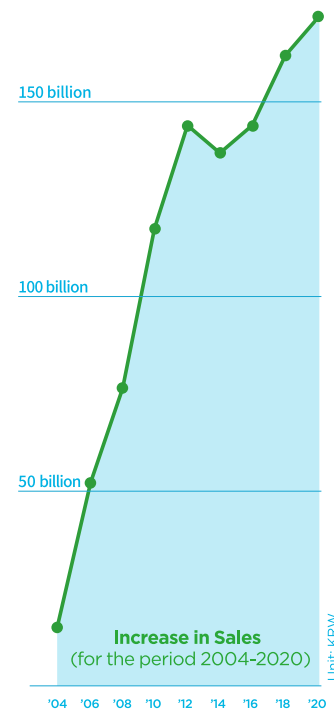
Over 120
Million Copies
Visang Learning
Aids Sold

844

Total
Number of
Visang Group
Employees :
844 (As of
August 2020)

People

844
CP
Creative Planners
NO.1



Back in 2004, our annual sales volume was 15 billion won (KRW). In 2020, our sales have increased to 172.3 billion won. Our employees also increased to 844 in 2020 from 300 in 2008.

“If happy employees create your products and services, what you create is bound to make your customers happy.” We call each other “CP”. It reflects a horizontal platform that’s built on respect and trust. We understand the key role that empathy plays in the betterment of global culture and education. We think our outstanding work reflects this philosophy.



Sharing

“

Visang wants to share the bounties of tomorrow for a brighter future that the world can enjoy. We strive to shape a culture that brings warmth to everyone.

”

885,000 Number of textbooks donated to people in need (2005-2018)

2,629 Items produced in a hat-knitting project for Save the Children, with a total of 1,714 volunteers (2011-2020)

17,200 Heads of kimchi donated to low-income households, a total of 43,000kg (2010-2018)

Growth through Learning and Sharing in Action

Visang's contribution activities include: book donations to social welfare support groups and a Korean school in Suzhou, China, free online learning support, providing free education support for North Korean defectors and international education development aid.

A Company-wide Sharing Marketplace

Since 2008, employees sell items for colleagues to donate the profits for charity. The company matches the same amount to double the size of the donation. Visang is committed to empowering people with limited learning access by harnessing the incredible power of sharing.

Future

“

The future will be shaped by the tides of education.

As such, we believe in the infinite potential of joy-infused learning and beneficial experiences. Help us shape the future. Let's take a giant step, and go beyond what some people only dream of.

”



J

O

Y

F

U

L

*

D

I

S

C

O

V

E

R

Y

»»

+

}

∞

Visang Education Inc.
A company that brings
imagination into life through
culture and education

20F, Daeryung Post Tower
7 Cha, 48, Digital-ro 33-gil,
Guro-gu, Seoul,
Republic of Korea

T 82 2 1544 0554
F 82 2 6970 6148

www.visang.com